SESSION 1 – JANUARY 21
TOPICS COVERED
• Course objectives
• Requirements and expectations
• Review InDesign demonstration
ASSIGNMENT: Buy required books and appropriate portable media

SESSION 2 – JANUARY 28
TOPICS COVERED
• Design: Discuss required reading. INTRODUCE: DESIGN JOURNAL
• InDesign: page setup, paragraph styles review
ASSIGNMENT: Begin reading “Thinking with Type”

SESSION 3 – FEBRUARY 4
TOPICS COVERED
• Design: anatomy of type, introduce PROJECT 1: RESUMÉ
• InDesign: Frame editor; advanced Bezier curves; pathfinder, text on a path
ASSIGNMENT: Resumé sketches next class

SESSION 4 – FEBRUARY 11
TOPICS COVERED
• Design: color and shape, use of white space, introduce PROJECT 2: RECIPE
• InDesign: Multiple master template pages; style sheets; story layout and composition
ASSIGNMENT: Resumé sketches due today, finished project due next class

SESSION 5 – FEBRUARY 18
TOPICS COVERED
• Design: Deconstruct existing printed materials
• InDesign: Baseline grid; kerning; tracking; color modes
ASSIGNMENT: Recipe due today • Journal 1: Color & Shape, due next class

SESSION 6 – FEBRUARY 25
TOPICS COVERED
• Design: introduce PROJECT 3: 2-PAGE SPREAD
• InDesign: Advanced type features, creating tables, setting paragraph rules
ASSIGNMENT: Journal 1: Color & Shape, due today • 2-page spread sketches due next class

SESSION 7 – MARCH 4
TOPICS COVERED
• Design: “Introduce Layout Essentials” book
• InDesign: Special characters; type preferences; type as art
ASSIGNMENT: 2-page spread sketches due today, final due next class

SESSION 8 – MARCH 11
TOPICS COVERED
• Design: introduce PROJECT 4: TIMELINE
• InDesign: Demonstrate various timeline techniques
ASSIGNMENT: final 2-page spread project due today
NEW GREEN APPROACH
The GCOM Department at SCC recently became the first community college in the U.S. to join the Designers Accord—an international coalition of designers, educators, researchers, engineers, business consultants, and corporations—working to create positive environmental and social impact.

As part of GCOM’s effort, we have begun to implement more “sustainable” practices in the way we teach and run our program. As much as possible, handouts will be available as PDF files and not handed out in paper form in the classroom. Students are encouraged to save and read them in digital form rather than print them out.

For more info on the Designers Accord, visit www.designersaccord.org
COURSE DESCRIPTION
This is an in-depth course about page layout design, multipage production and electronic publishing, utilizing a page layout industry standard software- Adobe InDesign. Through lecture, demonstration, and hands-on methods, as well as class/instructor critiques, students will employ the graphic design process for page layout design from creative concept to printed page. Topics include multipage publications, using a grid, typography, composition, and interfacing with professional printing services.

LEARNING OUTCOMES AND OBJECTIVES
Upon completion of this course, the student will be able to:
• organize and prepare an editorial layout
• create style sheets to build multipaged documents with speed and efficiency
• implement visual hierarchy methods in page layout
• develop magazine, newspaper, and book cover designs that communicate to a specific audience
• prepare a document for offset printing
• compare and analyze different layout styles/critique
• choose appropriate typefaces to communicate effective visual messages

A typical evaluation and assessment method would include:
• proper use of master page setup
• proper use of style sheets
• design and composition used effectively
• successful use of a design grid and layout

CLASSROOM POLICIES
• At the beginning of each class, please sign the attendance sheet next to your name. Attendance is required for this class.
• Except for special, prearranged circumstances, no guests are allowed in class.
• Cell phones and pagers must be silent during class and in the lab.
• Please raise your hand to ask questions or speak up if I’m not looking! Your questions are very important. If I don’t have an immediate answer, I’ll let you know the following session.
• Feel free to tape record lectures. Please set up your recording device with minimal disruption.
• I invite you to email me questions about class during the week. Do not wait until you see me again if it will affect your project score.

MISSING CLASS
If you are planning to miss a class please notify me in advance so that we can make appropriate arrangements for missed lessons/tutorials. If you have an unplanned absence, please get information from the class blog and classmates.

DROPPING CLASS
It is my policy to drop students after three missed classes if the student has not contacted me during that time. It is each student’s responsibility to initiate a discussion (in person or via email) with the instructor regarding illness, planned absence, or other issues as needed.

If you wish to drop the class, please do so. Please do not count on the instructor to drop you. If you wait until late in the semester you run the risk of receiving an F as your final grade.

INCOMPLETE POLICY
Only extreme circumstances warrant a grade of “incomplete.” An incomplete grade is reserved for those who meet the following criteria:
1. Student experiences an extreme situation which is unexpected. (Death in the family, serious illness, loss of employment or other incident requiring the student to miss several classes)
2. Student has earned a passing grade at the time of incident.
3. Student notifies instructor within 10 days of incident occurrence.

Please note, home computer failure is not an acceptable excuse for asking for an incomplete since computers and software are available in the Design Lab.

AVOID PLAGIARISM
Plagiarism in any form is unacceptable and will be dealt with accordingly. The punishment for academic dishonesty will vary according to the seriousness of the offense. Sacramento City College’s Student Code of Conduct provides for the following possible consequences of dishonesty:
• Receiving a failing grade in the course
• Having a course grade lowered
• Receiving an “F” in the course
• Being placed on disciplinary probation or suspension
• Being expelled from Sacramento City College