



Sacramento-Area Demographic and Neighborhood Info by Zip Code

Find statistics

American Factfinder (factfinder.census.gov)

Enter zip code in the search box and click "Go". Most data is from the 2000 Census, so some measures (e.g. home values) are out of date.

Melissa DATA (www.melissadata.com/lookups/)

Income tax by zip for recent years and registered businesses by zip.

Social Indicator Reports by Zip Code (www.communitycouncil.org/level-3/saccounty.html)

More recent data and projections from a few different sources.

ZIPskinny (<http://www.zipskinny.com>)

Enter your zip code to access census data and compare your zip code with neighboring zip codes. Most info comes from the Census; this is a great site to look at but not necessarily a great one to cite in a paper.

Community Sourcebook of Zip Code Demographics (2nd floor: ref HA203 S67 2004)

What are people spending their money on? What kind of consumers are they?

Find businesses and community resources

Google Maps (maps.google.com)

Search by zip code then click "search nearby". Try e.g. "church," "day care center"; click icons to check that zip code is correct.

California Department of Alcoholic Beverage Control (www.abc.ca.gov/datport/AHCountyZIP.asp)

Find out who has permits to sell alcohol

Education Data Partnership (www.ed-data.k12.ca.us)

Look up schools by zip code and get demographics, test scores, class sizes, etc.

Find newspaper articles about the neighborhood

Zip code searches won't work well; try simple searches for neighborhoods ("del paso heights", "meadowview", "east sacramento" etc.); try combining those words with "economy", "neighborhood", "crime", "business", "social services", etc.

Places to search:

Sacramento Bee

www.sacbee.com has recent articles only--when searching, check the "archives" but **don't pay for them**. Instead use one or more of the following techniques:

- Use the "Sacramento Bee" link on the [SCC Databases page](#)
- For better coverage (more articles), go to the Sacramento Public Library databases page (saclibrary.org/?pageId=1219) and choose "Sacramento Bee and Other California Newspapers." If you don't have a Sac Public Library card already, get a temporary e-card by clicking "Apply for a library card" at saclibrary.org.

Sacramento News and Review (www.newsreview.com/sacramento/)

Sacramento Business Journal from the [SCC Databases page](#)

Hunt for more data

Sacramento County (www.saccounty.net)

Sacramento City (www.cityofsacramento.org)

California Data: links from UC Davis

(www.lib.ucdavis.edu/dept/govinfo/state/statistics.php)