

GRAPHIC COMMUNICATION ADVISING SHEET

– GRAPHIC DESIGN: PRODUCTION EMPHASIS, 21 UNIT MINIMUM

Definition: The process and art of combining text and graphics and communicating an effective message in the design of logos, graphics, brochures, newsletters, posters, signs, and any other type of visual communication.

Production designers aren't "artists": they don't create most of the graphics or illustrations they use, but rather create a layout with text and other designer's graphics and layout plans.

GCOM 101 – Introduction to the Macintosh	1.5 units
GCOM 343 – Graphic Design Production	3 units
and/or GCOM 300 – Prepress and the Printing Process	3 units
GCOM 330 – Beginning Photoshop	3 units
GCOM 313 – Beginning Page Layout, Using Adobe InDesign	3 units
GCOM 316 – Beginning Page Layout, Using QuarkXPress	3 units
GCOM 340 – Beginning Digital Illustration, Using Illustrator	3 units
GCOM 349 – Portfolio	1.5 units

Total: 18 - 21 units

If you had more time or "tested" out of any of the above classes:

GCOM 331 – Advanced Image Editing, Using Photoshop	3 units
GCOM 341 – Advanced Digital Illustration, Using Adobe Illustrator	3 units
GCOM 314 – Advanced Page Layout, Using Adobe InDesign	3 units
OR GCOM 317 – Advanced Page Layout, Using QuarkXPress	3 units
GCOM 103 – Introduction to Adobe Acrobat	1.5 units
GCOM 361 – Creative Web Page Design (Dreamweaver)	3 units

WHAT KIND OF JOBS CAN YOU GET WITH A GRAPHIC DESIGN DEGREE?

- Prepress Designer at a Print Shop or Service Bureau
- Print design
- Web design
- Designer in an advertising agency
- In-house designer for a corporation
- Book design
- Multimedia (movie titles, TV ads, etc.)